

The newest addition to the Taylor Newspapers is the weekly e-edition!

Take a look at these FAQ's pertaining to the e-edition and take the time to determine if it's right for you.

Perfect for those young and old, local or long-distance...you'll receive a full color edition of your newspaper, delivered right to your email inbox, each week before the printed copy even hits the streets!

Call us today to start your e-edition subscription!

Montgomery County Chronicle: 620-879-2156

Labette Avenue: 620-795-2550

Prairie Star: 620-725-3176

What is the e-edition?

The e-edition is the complete content of the Montgomery County Chronicle, Labette Avenue, and/or Prairie Star in an easy to read digital format. The e-edition is laid out just like the print edition of the newspaper. However it will contain more color photographs, high-lights of certain stories, and may even include additional pages that hard copy readers will not receive.

The e-edition preserves the look and feel of the printed edition in that it is not embedded into an HTML website. This is not a click-through website that you may find in larger associations, however our e-edition will serve the purpose of appealing to readers who are accustomed to reading the traditional layout of a printed newspaper but want the more immediate access of online readability.

Readers from all our readership and across the world can be e-edition subscribers, whether they live next door to one of our offices or overseas. This simply is a preference in how they receive their news each week. It will enable those who live farther away to receive their newspaper as quickly as those who pick their newspaper up locally, rather than wait the days or weeks it requires to receive the hard copy through the mail.

How do I receive the e-edition?

Readers must have an internet connection to read the e-edition. The e-edition is available on a one-year subscription basis only. Single copies of the edition are not available at this time.

Each week subscribers will receive an

email in their designated inbox telling them that their newest edition has arrived. After clicking on the graphic in the email, the download of that week's edition will begin. Readers can either read it directly from that format, or they can save it to their computer to read at a different time or without being online.

If a subscriber chooses to download the paper, they have the ability to save the paper to their choice of media (more sophisticated users may even use their iPad or Kindle). They also are able to select portions of a page to print on their own computer system. The saving and manipulation of pages requires some advanced knowledge of computer use. We will not provide technical support to readers beyond receiving and reading our e-edition.

How much does a subscription to the e-edition cost?

A one year subscription to each of the Taylor Newspapers e-editions is \$25 per year. All e-edition subscriptions must be paid in advance, either by mail, in our offices, or by credit card.

If a current print subscriber would like to subscribe to the e-edition instead of the print edition, they must pay the full rate of the e-edition and simply continue to receive the print edition until their subscription expires.

When will my subscription expire?

Each e-edition subscription is good for one year. Upon completion of that year, an email will be sent to the subscriber with a PDF bill. We are confident that by the time the first subscriptions are due for the e-edition, sub-

scribers will be able to pay online through our website, though at the current time that is not available.

How long does it take to download the e-edition?

When subscribers receive their email, the complete edition from that week will begin to download. Download times will vary depending on how large that week's edition is, the type of operating system the subscriber is using, and the speed of their internet connection (see technical requirements below). For most subscribers with high-speed internet and an average computer, the download time should be approximately 1-2 minutes.

Our e-edition is commonly referred to as "rich content." To provide subscribers with this content, we need to download a lot more data to their browser than many other web pages would require. We are using the latest software and server available and will continue to upgrade that service.

Technical Requirements

The e-edition is available on any computer that has email access and a PDF reader. The optimal PDF reader is Adobe Reader, though varying operating systems will support PDF viewing with different programs.

The best recommendation provided by Taylor Newspapers is that optimal access will be found with a faster internet connection. The e-edition is available to dial-up users, however readers will notice that the download time is much longer than that of a high speed internet connection.